

ORDER



WKYC

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/08/12	10/14/12	55	\$66,400.00	\$56,440.00	October 2012	66	\$83,800.00	\$71,230.00	0.00
10/15/12	10/21/12	11	\$17,400.00	\$14,790.00	Totals	66	\$83,800.00	\$71,230.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Joe Knauer Start Of Order - End Of Order 100%

Order / Rev: 720653
 Alt Order #: 06364774
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama/D/President
 Product Desc: OBAMA SKED C
 Estimate: 1904

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount													
E 7	WKYC	10/09/12	10/12/12	M-F 9-10a Today II Today Show II	CM	9a-10a	- TWTF--	:30	3	\$600.00	P-2	0.00	NM	3	\$1,800.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$600.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$600.00	0.00	3	\$750.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$600.00	0.00																							
E 8	WKYC	10/09/12	10/12/12	M-F 10-11a M-F 10-11a	CM	10a-11a	- TWTF--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$250.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$250.00	0.00	3	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$250.00	0.00																							
E 9	WKYC	10/09/12	10/12/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00	3	\$1,500.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00																							
E 10	WKYC	10/09/12	10/12/12	M-F 11a-1230p 11a-1230p	CM	11a-1230p	- TWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00	3	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00																							
E 11	WKYC	10/09/12	10/12/12	Days of Our Lives Days of Our Lives	CM	1p-2p	- TWTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$500.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$500.00	0.00	3	\$1,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$500.00	0.00																							
E 12	WKYC	10/09/12	10/12/12	M-F 2-3p Rachel Ray	CM	2-3p	- TWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00	1	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$400.00	0.00																							
E 13	WKYC	10/13/12	10/13/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S-</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S-	1	\$1,400.00	0.00	1	\$1,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	-----S-	1	\$1,400.00	0.00																							
E 14	WKYC	10/14/12	10/14/12	Sun 9-1030a Channel 3 News Sun 9a	CM	9a-1030a	-----S	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$1,400.00	0.00	1	\$650.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	-----S	1	\$1,400.00	0.00																							
E 15	WKYC	10/14/12	10/14/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-----S</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-----S	1	\$650.00	0.00	3	\$1,350.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	-----S	1	\$650.00	0.00																							
E 16	WKYC	10/09/12	10/12/12	M-F 3-4p The Doctors	CM	3p-4p	- TWTF--	:30	3	\$450.00	P-2	0.00	NM	3	\$1,800.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$450.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$450.00	0.00	3	\$4,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$450.00	0.00																							
E 17	WKYC	10/09/12	10/12/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	- TWTF--	:30	3	\$600.00	P-2	0.00	NM	1	\$2,400.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$600.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$600.00	0.00	1	\$7,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$600.00	0.00																							
E 18	WKYC	10/09/12	10/12/12	M-F 5-6p Dr. Phil	CM	5p-6p	- TWTF--	:30	3	\$1,400.00	P-1	0.00	NM	1	\$10,000.00													
<table> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>- TWTF--</td> <td>3</td> <td>\$1,400.00</td> <td>0.00</td> </tr> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	- TWTF--	3	\$1,400.00	0.00	1	\$10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$1,400.00	0.00																							
E 19	WKYC	10/09/12	10/12/12	M-F 7-730p Channel 3 News at 7P	CM	7-730p	- TWTF--	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	1	\$2,400.00	0.00																							
E 20	WKYC	10/09/12	10/12/12	M-F 730-8p Entertainment Tonight	CM	730-8p	- TWTF--	:30	3	\$2,400.00	P-2	0.00	NM	1	\$10,000.00													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	3	\$2,400.00	0.00																							
E 21	WKYC	10/15/12	10/15/12	Mon Prime Other Monday Prime Other	CM	Various (8:00 PM-10:00 PM)	M-----	:30	1	\$10,000.00	P-2	0.00	NM	1	\$10,000.00													
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																							
Week: 10/08/12	10/14/12	- TWTF--	1	\$10,000.00	0.00																							

Order / Rev: 720653
Alt Order #: 06364774
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama/D/President
Product Desc: OBAMA SKED C
Estimate: 1904

WKYC

Order / Rev: 720653
Alt Order #: 06364774
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama/D/President
Product Desc: OBAMA SKED C
Estimate: 1904

WKYC

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	WKYC	10/15/12	10/15/12	M-F 730-8p		CM	730-8p		M-----	:30	1	\$2,400.00	P-2	0.00	NM		1 \$2,400.00
Entertainment Tonight																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----			1	\$2,400.00	0.00								
																Totals	66 \$83,800.00